



**PARTNER  
TESTIMONIAL**

We look forward to a multi-year relationship here. We're looking for ways to improve what we're already doing and adding to it in a programmatic way.

## About Our Partner

Verogy delivers comprehensive solutions for commercial and utility-scale solar projects. With a team that has more than 50 combined years of experience, Verogy can develop, finance, construct, manage and operate nearly any solar project.



## THE PROBLEM

With only so many hours in a day, Verogy was looking to scale up its sales effort, which is what led the company to Abstrakt. Verogy needed a solution that allowed its team to focus more on the business side of things to get the company up and running.



## THE SOLUTION

Verogy already invested in Abstrakt's Outbound and Inbound Pipeline Solutions after seeing how successfully we use Salesforce to run our own business. This inspired the company to choose Abstrakt Cloud Solutions as well.



## THE RESULTS

After defining the goals, keywords and overall strategy to use in Pipeline Solutions, Abstrakt was able to help Verogy get qualified solar leads, design and create an effective and engaging website, attain higher local SEO rankings and incorporate Salesforce into its own business model.

