

C21 Agent Case Study



CENTURY 21® The Real Estate Centre

Since 1972, CENTURY 21 has been a game-changer in real estate by offering brokers the ability to achieve incredible results. We are a worldwide leader in real estate. With more brand awareness than any competitor, CENTURY 21 never rests in our mission to defy mediocrity and deliver exceptional experiences.

“CENTURY 21 The Real Estate Centre is the best real estate company I have worked for. With six offices around the state, you have convenient access to computers and copy equipment. All the staff is very helpful and friendly. The training is awesome! So, if you are thinking about a change, **this is the place to be.**”
- Dotty Christy

About Dotty Christy

Dotty Christy has been a licensed realtor in Dundalk, Maryland since 1991. She works with many first-time buyers to find their perfect starter home. This type of customer service often entails **helping new buyers set realistic expectations while still fulfilling their dreams.** Dotty also helps many Senior Citizens that are looking to downsize into smaller homes. This presents the challenge of selling a former home and buying a new one within their limited budget.

Joining the C21 Family

By joining the Century 21 family, Dotty gained access to our offices around the state and all of the staff resources of a worldwide leader that we provide to all of our affiliated agents. We offered training created by our experts and geared to the needs of her market. She also gets the support of the CENTURY 21 brand name and the reputation that we have built up for more than 40 years.

Result

By partnering with us, Dotty was able to boost her profile as a CENTURY 21 backed agent and receive training based on our years of experience in the real estate industry. Along with that training, she gained access to our cutting-edge online set of tools. **Dotty was voted the Dundalk's Best Realtor by the Dundalk Eagle.**