

Your next customer is searching. Are they finding you?

01

Invisible on Google

Buyers search for the service and the problem, not your company name. If no page of yours answers that search, a competitor's page does.

03

Weak local presence

Google often shows a map of local companies before the regular results. An incomplete Business Profile with few reviews is easy to pass over.

02

Missing from AI answers

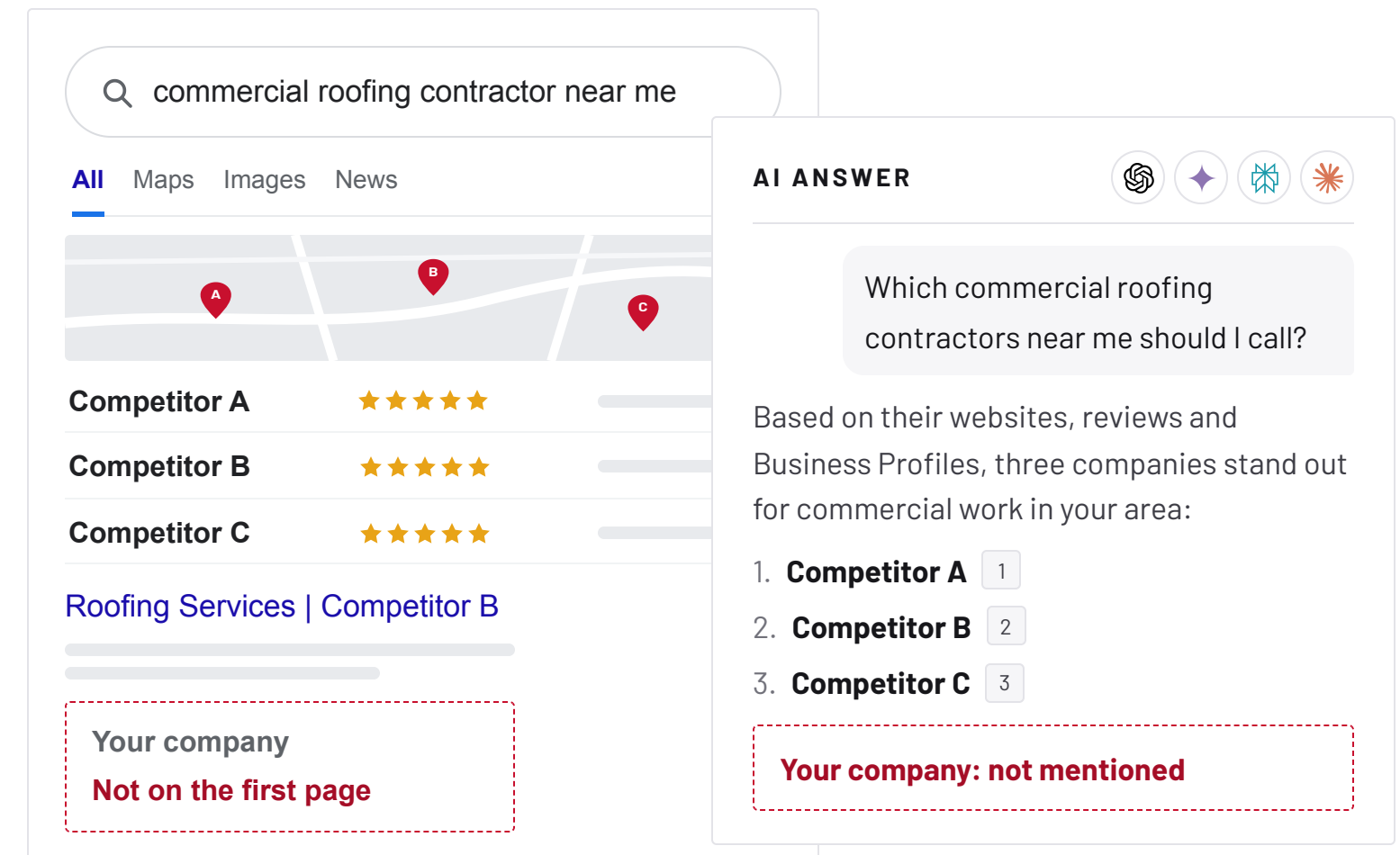
ChatGPT, Gemini, Perplexity and Google's AI Overviews answer from pages they can crawl and understand. A thin site gives them nothing to describe.

04

A website that doesn't work hard enough

A buyer who finds you decides quickly whether to reach out. Without proof and one clear next step on every page, the visit ends there.

ILLUSTRATION



If customers can't find you, they can't buy from you.

68% of US Google searches ended without a click to any website.

Two engines. One pipeline.

OUTBOUND BDR

Starts the conversation

-  Calls every working day
-  Short, text-only emails
-  LinkedIn connections
-  Direct mail

 When a buyer asks for more information, your SDRs have a growing library of your content to share, and they call the companies that visit your site.

The fuel loop

- 1 A new blog every business day**
Written from the questions your buyers ask
INBOUND SDR
- 2 Posted to up to 3 social platforms**
Chosen from LinkedIn, Facebook, Instagram, TikTok, YouTube and X
INBOUND SDR
- 3 Your new connections see it**
The buyers your SDRs connect with see your posts in their feed between touches
BOTH
- 4 The buyer recognizes you**
When your SDR calls again, the name is familiar
OUTBOUND BDR
- 5 They look you up, and we see the visit**
Your site and AI answers back it up; visitor identification flags the company for your SDR
BOTH
- 6 The appointment holds**
The buyer already knows what you do
BOTH
- 7 Not now? They keep seeing you**
Your posts stay in their feed until the timing is right
INBOUND SDR

 Back to step 3 until they are ready

INBOUND SDR

Gives every touch something to land on

-  A blog every business day
-  Posted to up to 3 social platforms, chosen from LinkedIn, Facebook, Instagram, TikTok, YouTube and X
-  Your website, up to 100 pages
-  Local SEO and your Business Profile
-  Visibility in AI search

Run both for the best chance at a predictable pipeline.

Everything you need to compete online. One complete program.

- A website built to sell
UP TO 100 PAGES

A new blog every business day
EVERY BUSINESS DAY

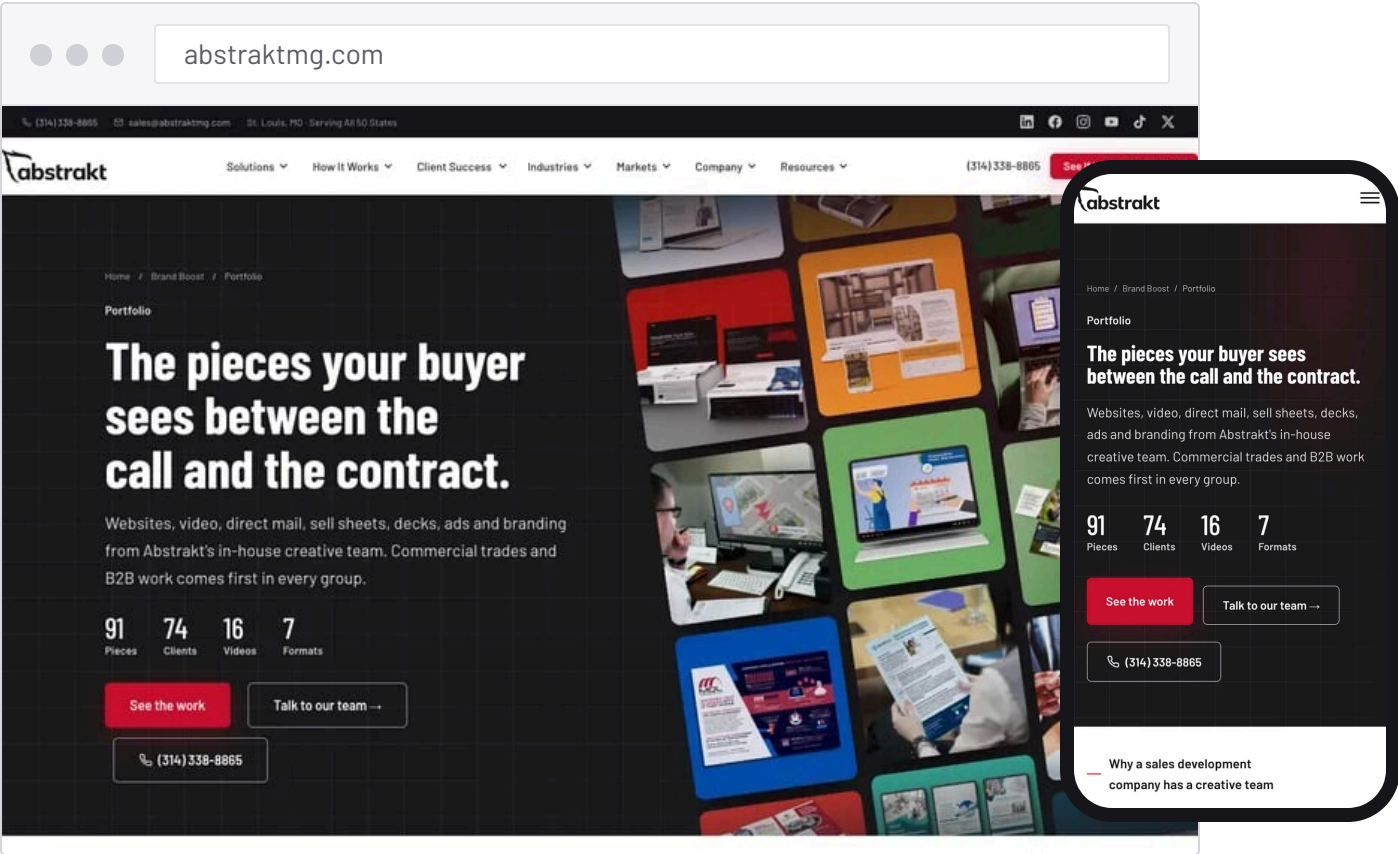
2 to 3 expert hours a month
EVERY MONTH

One white paper
TO START
- Local SEO and your Google Business Profile
MANAGED FOR YOU

Every blog posted to up to 3 social platforms
CHOSEN FROM LINKEDIN, FACEBOOK, INSTAGRAM, TIKTOK, YOUTUBE AND X

Monthly reporting and strategist access
ANY TIME YOU ASK

A guide for every product or service
ONE PER SERVICE



Our portfolio page on abstraktmg.com, built on Astro, the same framework in the program's stack.

UP TO
100
page website

20+
blogs a month, one every
business day

UP TO
3
social platforms every blog is
posted to, chosen from six

2 to 3
hours a month of technical and
page work

Monthly
reporting, plus a strategist when
you need one

Every business day, something new goes out. Here is one month.

A MONTH OF BUSINESS DAYS

MON	TUE	WED	THU	FRI	SAT	SUN
 New blog 	 New blog 	 New blog 	 New blog 	 New blog 		
 New blog 	 New blog 	 New blog 	 New blog 	 New blog 		
 New blog 	 New blog 	 New blog 	 New blog 	 New blog 		
 New blog 	 New blog 	 New blog 	 New blog 	 New blog 		

20+
blogs a month

One every business day. A month has 20 to 23 business days, and every blog is posted to up to 3 social platforms, chosen from LinkedIn, Facebook, Instagram, TikTok, YouTube and X.

2 to 3 expert hours

Technical adjustments and fixes, page adjustments, or additional guides and white papers.

Local SEO, checked and corrected

Business Profile, Bing Places and 65+ directory listings kept accurate through directory submissions and updates.

Monthly reporting

Rankings, traffic and leads, reported every month, with a strategist to call whenever you have questions.

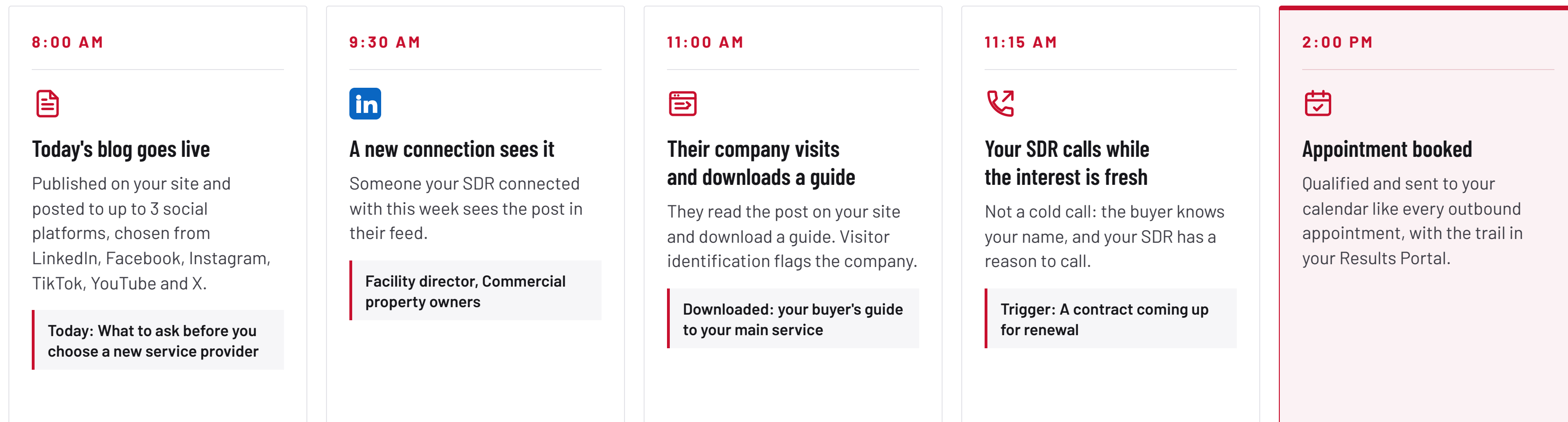
No waiting for someone to find the time. Yours goes out every business day.

One business day. Both engines running.

How Inbound SDR and Outbound BDR connect on an ordinary day.

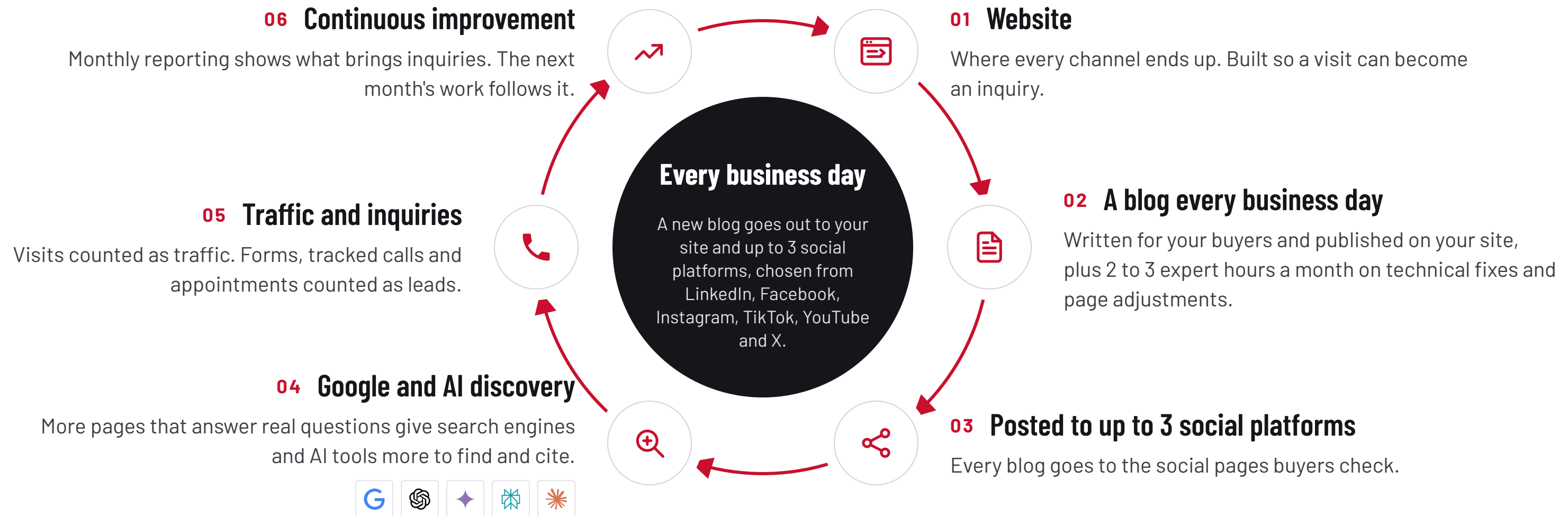
ILLUSTRATION

Example: **A commercial services company**



Not every day ends with an appointment. Every business day gives the next buyer a reason to look.

The website is the engine. Daily activity is the gas.



We don't just build your digital presence. We work on it every day.

Shares and likes are not a direct Google ranking factor, and no one can guarantee a ranking or an AI citation. We do not. Social builds branded searches, links, mentions and a consistent identity; AI assistants read public pages and posts directly.

Be the company they find nearby. Here is everything we manage.

Google Business Profile

- Verified, with ownership kept in your company's name
- Primary and secondary categories matched to the services you sell
- Services, service areas, hours and special hours kept current
- Photos of real jobs, crews and equipment added through the year
- A business description written for the buyers you sell to

Listings everywhere else

- Bing Places for Business set up and optimized
- Name, address and phone consistent across 65+ directories
- Duplicate listings found and suppressed
- Listings monitored so a wrong number or old address gets fixed

Research and local content

- An audit of your citations, listings and Business Profile for accuracy
- Competitor rankings, keywords and backlink profiles
- Geo-specific keywords: your service near the buyer
- Locally focused content and local link building
- Directory submissions and updates, so your Business Profile details match everywhere

On your website

- A service-area page where you have real work and something specific to say
- Local business schema that matches the name, address and phone on the page
- The same contact details on the site, the profile and every listing
- Site speed, mobile layout and Core Web Vitals checked

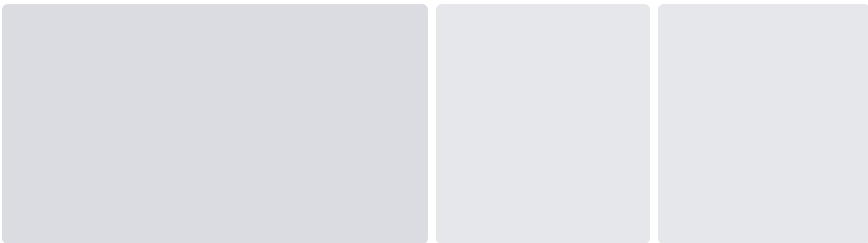
Tracking

- Calls, direction requests and website clicks from your profile
- Form submissions, and calls where call tracking is set up, sent to your CRM for follow-up
- Monthly reporting on rankings and leads, in the Partner Results Portal

Reviews come from your customers. We do not request, monitor or respond to them.

When a buyer searches for your service near them, Google often shows a map of local companies first. Local SEO is the work that puts an accurate, complete profile of your company there, and keeps it right every month.

ILLUSTRATION



Your company

Commercial roofing contractor

[Website](#)

[Directions](#)

[Call](#)

Hours

Services



Details updated across directories

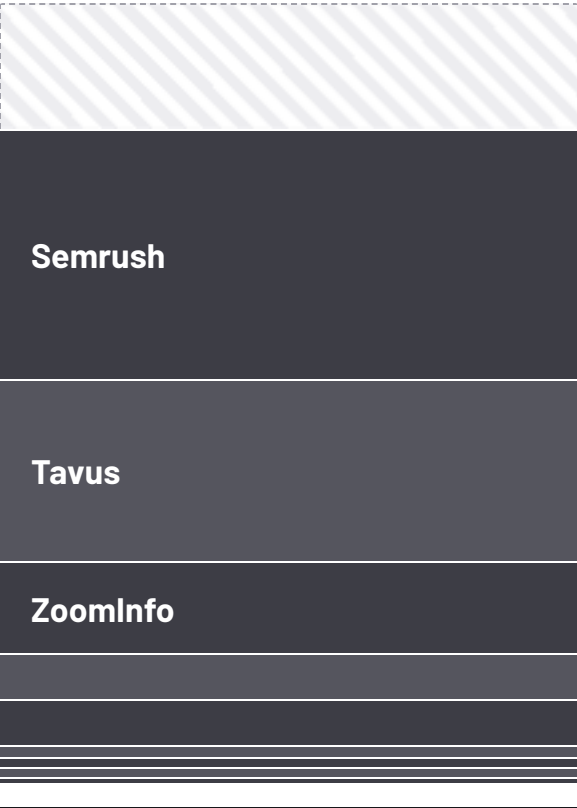
The software alone costs more than the whole program.

THE SOFTWARE STACK, BOUGHT YOURSELF

	Semrush	Advanced	\$549
	Tavus	Growth	\$397
	ZoomInfo	Website visitor tracking	\$200
	Claude	Max	\$100
	ChatGPT	Pro	\$100
	Cloudflare	Pro	\$25
	GitHub	Enterprise	\$21
	Netlify	Pro	\$20
	Sanity	Growth	\$15
	Astro	Open source	\$0
	Google Search Console	Free	\$0

\$1,427

to \$1,708 with two users

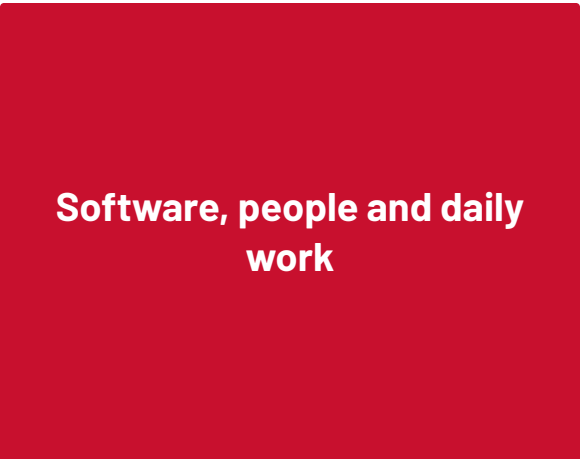


The software stack,
bought yourself

a month in software alone, on the
selected premium plans

\$1,000

starting price



Abstrakt Inbound SDR

a month, starting price, with the
software, the people and the daily
work included

And that's
before the
people.



And that's before the people. One dedicated strategist. Experts on call.

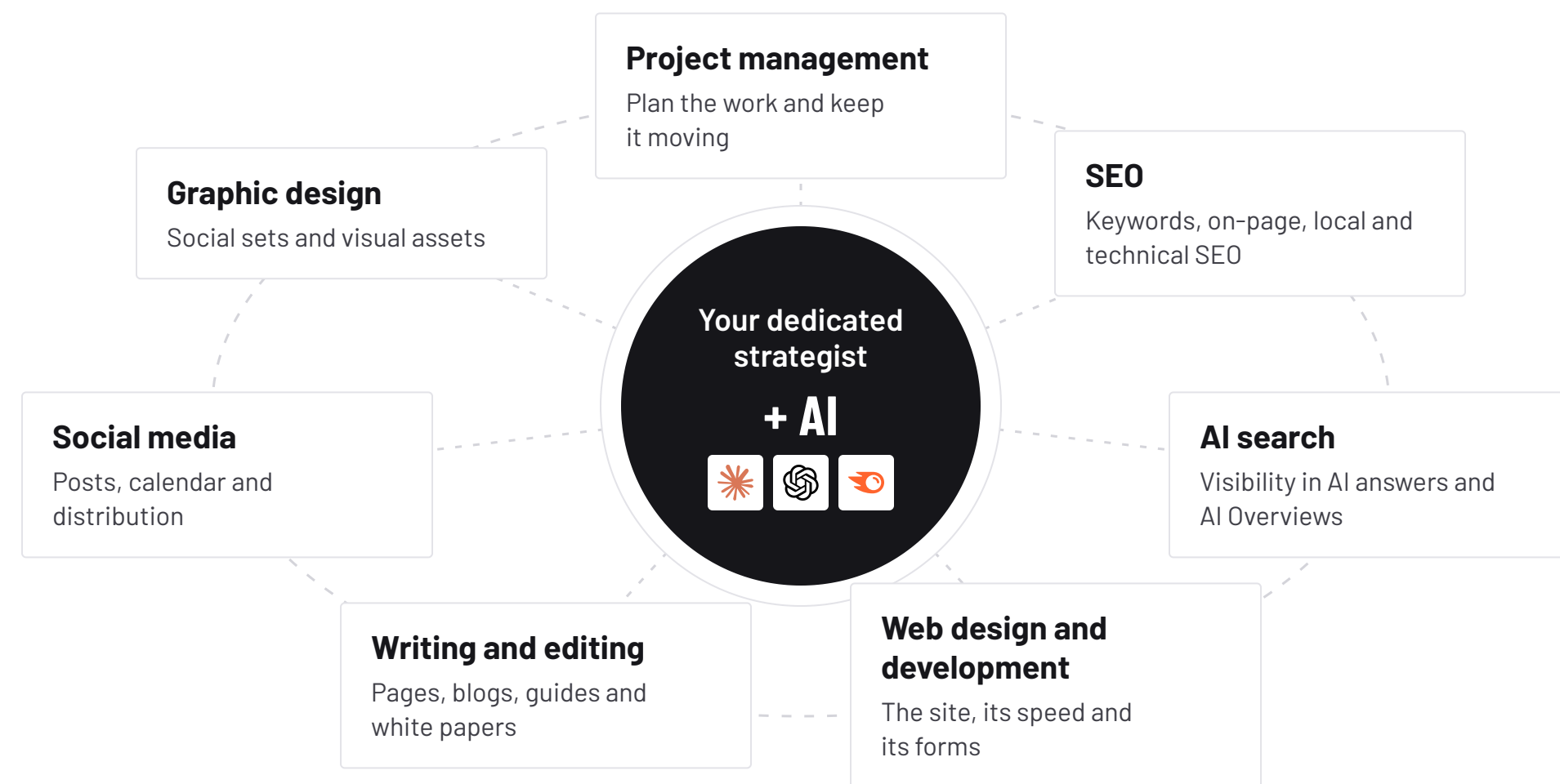
One dedicated strategist works on your account every business day and uses AI to do the work. When the work calls for it, they bring in our subject matter experts in each area below.

AI IN THEIR HANDS



Claude and ChatGPT for research, outlining and editing support; Semrush for keyword, competitor and AI visibility research.

----- Subject matter experts they can call on



Technology + Talent + Daily execution = One managed program

Scale

One stack and one set of experts across many programs

Processes

Five steps, in the same order every time

Tools

Already set up and running

Experts on call

Skills you would not hire one at a time

Operating model

Daily execution, measured monthly

Add inbound to outbound. One team behind every lead.

WHY RUN BOTH

Outbound starts the conversation

Calls every working day, short text-only emails, LinkedIn and direct mail.

Inbound gives it somewhere to land

Your website, a blog every business day, local SEO and visibility in AI search back up every touch.

One team, no handoff

No new vendor and no handoff between two companies: one team and one Results Portal for every lead.

WE CALL YOUR WARM VISITORS

Once we run your website, the SDRs already on your phones follow up on the buyers who raise a hand.



01 A buyer visits, downloads or fills out a form

Your site, a white paper or guide, a contact form



02 We identify the company

Website visitor identification, downloads and form fills



03 Your SDR calls right away

The rep already working your market makes the call



04 They try to book the appointment

Qualified and sent to your calendar like every outbound appointment

One team, one Results Portal, every lead followed up.

You couldn't build this for \$1,000 a month. We already have.

BUILD IT YOURSELF

- ☐ Design and build a website of up to 100 pages
- ☐ Write and publish a blog every business day
- ☐ Post every blog to up to 3 social platforms
- ☐ Run local SEO, your Business Profile and 65+ listings
- ☐ Spend 2 to 3 expert hours a month on technical and page work
- ☐ Report every month, and have a strategist on hand

\$1,427 to \$1,708 a month in software alone, before anyone does the work

Then hire the people: designers, developers, writers, SEO strategists and social media strategists to do the work.

ABSTRAKT INBOUND SDR

WEB FORM GUARANTEE

\$1,000 per month
Starting price
1-year agreement

\$1,250 per month
6-month agreement

\$1,500 per month
Month to month

Up to 100 page website

Every business day, a new blog written for your buyers

2 to 3 expert hours a month

1 white paper to start

Managed local SEO and Google Business Profile

Up to 3 social platforms every blog is posted to, chosen from six

Monthly reporting, plus a strategist for your questions

A guide for every product or service

1-year agreement only: a guarantee of 36 web form submissions for the year. If we miss the number by the end of the year, we work for free until we hit it. You follow up on your own web leads.

Scope depends on the size of the site, the number of markets and the content you need. Program expectations and commitments are defined in your agreement.

RECOMMENDED: RUN BOTH

Outbound BDR from \$5,000 + Inbound SDR from \$1,000 a month

Outbound BDR starts the conversation, Inbound SDR keeps it going, and the SDRs already on your phones call your website's warm visitors.

See how your business
shows up online today.

Run My Free AI Visibility Check →